



ROMANIAN ACADEMY – BRANCH OF IAȘI
INSTITUTE OF ECONOMIC AND SOCIAL RESEARCH "GH. ZANE"
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700481, Iași, Romania
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XIII INTERNATIONAL CONFERENCE

*"Romanian rural tourism in the context of sustainable
development.
Present and prospects"*

- ROMANIAN ACADEMY – BRANCH OF IAȘI
"Gh. Zane" Institute of Economic and Social Research – Iași
- Primăria Vatra Dornei
- "LUCIAN BLAGA" UNIVERSITY OF SIBIU
School of Agricultural Sciences, Food Industry and Environmental Protection
- CEFIDEC Union
- ANTREC – filiala Bucovina

May 27–28, 2011
Vatra Dornei – Romania

The organisers of the national conference with international participation ***"Romanian rural tourism in the context of sustainable development. Present and prospects"*** have the pleasure of inviting you to the 13th Edition to be held in Vatra Dornei on May 27–28, 2011.

The development of rural tourism in the last two decades and the experience that Romania has achieved in this area have drawn the attention of researchers and academics from the country and from abroad and together with the managers of tourist and agritourist guesthouses they attempt to provide solutions to the problems, numerous and difficult, facing tourism.

Hence, prestigious institutions in the ambit of Romanian scientific research and professional training such as ***"Gh. Zane" Institute of Economic and Social Research – Iași Branch of the Romanian Academy and University „Lucian Blaga” Sibiu***, taking into consideration the requirements with which Romania has to comply as a Member State and most specially the current national and global economic context under the fatidic sign of the economic crisis, decided to organize the 13th Edition of the national conference *Romanian rural tourism in the context of sustainable development. Present and prospects* in order to bring together Romanian and foreign academics and experts able to provide relevant solutions meant to aid the rural tourism of Romania.

The conference will take place in a picturesque environment, an emblem of the Romania where rural tourism is mostly developed: Sibiu.

We look forward to seeing you on this occasion.

Sincerely yours,
Organizing Committee

PROGRAM COMMITTEE

1. **Teodor Dima**, PhD, Professor, Corresponding Member of the Romanian Academy, Director of "Gh. Zane" Institute of Economic and Social Research, Iași
2. **Ion Talabă**, PhD, Main Researcher I, "Gh. Zane" Institute of Economic and Social Research, Iași
3. **Mirela Stanciu, PhD.**, Professor, University „Lucian Blaga” Sibiu
4. **Alina-Petronela Haller**, PhD, Main Researcher III, "Gh. Zane" Institute of Economic and Social Research, Iași
5. **Dănuț Ungureanu**, PhD, expert, engineer, Centre for Training and Innovation for Development in the Carpathians, Vatra Dornei

ORGANIZING COMMITTEE

1. **Ion Talabă**, PhD, Main Researcher I, "Gh. Zane" Institute of Economic and Social Research, Iași
2. **Alina-Petronela Haller**, PhD, Main Researcher III, "Gh. Zane" Institute of Economic and Social Research, Iași
3. **Dănuț Ungureanu**, PhD, expert, engineer, Centre for Training and Innovation for Development in the Carpathians, Vatra Dornei
4. **Ioan Moraru**, inginer, primarul Municipiului Vatra Dornei
5. **Niculina Vasiliu** – jurist ANTREC filiala Bucovina
6. **Mirela Stanciu**, PhD. engineer, assistant professor, University „Lucian Blaga” Sibiu
7. **Iuliana Antonie**, PhD, assistant professor, University „Lucian Blaga” Sibiu

SCIENTIFIC COMMITTEE

1. **Ion Talabă**, PhD, Main Researcher I, "Gh. Zane" Institute of Economic and Social Research – Iași Branch of the Romanian Academy
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3. **Serghei Hakman**, PhD, Professor, National University "Yuri Fedkovich", Cernăuți, Ukraine
4. **Puiu Nistoreanu**, PhD, Professor, Academy of Economic Studies, Bucharest
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8. **Francesco Sindico**, PhD, Lecturer, University of Surrey, United Kingdom
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12. **Alexandru Gribincea**, Doctor Habilitat, Professor, International Free University of Moldova, Chișinău, Republic of Moldova
13. **Valentina Postolachi**, Doctor Habilitat, Professor, State University of Moldova, Chișinău, Republic of Moldova
14. **Ion Certan**, PhD, Magister, Senior Lecturer, State University of Moldova, Chișinău, Republic of Moldova
15. **Camelia Sand**, PhD, professor, engineer, University „Lucian Blaga” Sibiu
16. **Constantin -Horia Barbu**, PhD, professor, engineer, University „Lucian Blaga” Sibiu

CONFERENCE TOPICS

1. *Rural tourism and agritourism in the context of sustainable development at regional and global level*
2. *The effects of the economic crisis on tourism, agritourism and rural tourism*
3. *Traditionalism vs. modernism in rural tourism*
4. *National and regional strategies in rural tourism development*
5. *E-tourism management and marketing*

CONFERENCE PROGRAM

Day 1: Friday, May 27, 2011

$9^{00} - 9^{30}$

Official opening

$9^{30} - 9^{40}$

Coffee break

$9^{40} - 14^{00}$

Paper presentation – Part I

$14^{00} - 15^{00}$

Lunch break

$15^{00} - 19^{30}$

Paper presentation – Part II

$19^{30} - 20^{00}$

Discussions

Day 2: Saturday, May 28, 2011

$8^{30} - 10^{00}$

Paper presentation – Part III

$10^{00} - 10^{30}$

Official closure

$10^{30} - 16^{30}$

Application part.

LANGUAGES

The papers will be presented in either Romanian or English.

CALL FOR PAPERS

Authors are required to address the conference topics only. The papers must not have been previously published. The proposals will be submitted electronically to the e-mail address aphaller@gmail.com.

The title, abstract and keywords will be submitted in both English and Romanian by March 6, 2011 and the approved papers by March 31, 2010.

The registration fee covers no more than two proposals/approved papers for each author.

Applicants must not pass the deadlines for:

- submission of abstracts and papers;
- payment of the registration fees.

SUBMISSION REQUIREMENTS

All submissions must be at least Microsoft Word 6.0/95 format. No archived documents will be accepted. As title, a document may only be given the name of the author, or in case of several authors the name of the first author. If two proposals are submitted, they will be numbered and so will be the document, for example: *brown.doc/brown1* and *brown2.doc*.

1. Paper size

Papers should be no longer than 10 pages, 1.0 interline space.

2. Title of paper

The title must be in both English and Romanian, written in capitals, using 12 point type in Times New Roman for the English title, 10 point type in Times New Roman for the Romanian title, bold, centered and followed by a blank line.

3. Author(s)

Name, scientific title and affiliation, e-mail, 10 point type in Times New Roman, Bold, center-aligned and followed by two blank lines.

4. Abstract in English

The word "Abstract" must be centered, 10 point type in Times Roman, bold and followed by a blank line.

The body of the abstract must be 1 000 characters at the most, 10 point type in Times New Roman, followed by a blank line. The selection will take into account the importance of the subject, the objectives, the concepts, the results of the previous empirical researches, the major contributions in the field, the results of the research.

5. Key words

10 point type in Times New Roman, followed by a blank line. Five key words are to be written beginning with the most important notion.

6. Method and Methodology

10 point type in Times New Roman. The main methods and instruments used by the research are to be mentioned using 500 characters at the most.

7. Introduction

10 point type in Times New Roman, 700 characters at the most

8. Body of paper

12 point type in Times New Roman. Textul lucrării va fi prezentat pe două coloane.

10. Tables

10 point type in Times New Roman, centered; for example:

Table 1.1.

Table title

Country	Date 1	Date 2	Date 3	Date 4
Romania	234	432	432	21
USA	566	456	234	23

Source: Baumol W., 2002, *The Free-Market Innovation Machine: Analyzing the Growth Miracle of Capitalism*, New York: Princeton University Press, pp. 21-25

Mentioning the source is obligatory, 9 point type, Times New Roman.

11. References

Placed at the end of the paper; sorted alphabetically by author and numbered.

Author: last and first name 10 point type Times New Roman; year of publication, title of paper 10 point type Times New Roman, Italic and bold; place of publication: publishing house;

Ex.: Baumol W., 2002, *The Free-Market Innovation Machine: Analyzing the Growth Miracle of Capitalism*, New York: Princeton University Press

Citations in the text will appear in brackets (eg. [Ionesco, 2010, p. 10])

REGISTRATION

After being informed about the decision of the review process, for the approved papers the authors must pay a registration fee of 150 ron. The fee covers the publication of two papers.

CONTACTS

Information regarding the scientific aspects:

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Information on accommodation, travel and application part:

Dănuț Ungureanu, PhD, expert, engineer, Centre for Training and Innovation for Development in the Carpathians, Vatra Dornei
E-mail: danut_u@yahoo.com

The registration fee will be paid into the account:

ROMONTANA Association, Vatra Dornei, County of Suceava
CUI: 13531381

IBAN account no. RO24RNCB0243023235240001,

opened at the BCR Vatra Dornei (Romanian Commercial Bank in Vatra Dornei)

The following specification is needed: "taxa participare Conferinta TRR-2011"
(registration fee for TRR-2011 Conference)

The document proving fee payment will be scanned and mailed to:
aphaller@gmail.com

**The Conference will be held in the MIRRORS ROOM
(Vatra Dornei City Hall)**